



Excerpted from the Delaware Business Ledger, May 15, 2007

Joseph Frederick & Sons wins award

The Better Business Bureau (BBB) of Delaware has selected Joseph Frederick & Sons as winner of the 2007 Torch Award in recognition of the company's 60 years of high ethical standards, true-to-life advertising and sound business practices.

Brothers Brian and Robbie Frederick, who own and operate Joseph Frederick & Sons, will accept the award at a ceremony hosted by the BBB of Delaware. Joseph Frederick & Sons, which also received the BBB's Edward M. Rush, Sr. Memorial Award for integrity in 2005, recognized its 60th anniversary in April.