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BBB announces award winners

Six local companies were honored at the Better Business Bureau's 42nd Annual Dinner.

Four local companies were awarded the Better Business Bureau's Torch Award for Marketplace Ethics. The Torch Awards are presented annually to those companies who exhibit high ethical standards of behavior toward customers, suppliers, shareholders, and employees. The 2007 award recipients are Tidewater Utilities, Jos. Frederick & Sons, 2 Days Bath & Paul Campanella Auto & Tire Service. A common characteristic of all the 2007 winners is that they never lose sight of who made them what they are today—their employees, families, the community and their relationships with their customers. These are all essential components of a successful organization.

Also announced was the winner of the Annual Edward M. Rush, Sr. Memorial Award. In 1993, the family of Edward M. Rush, Sr., established this award honoring Mr. Rush's memory for setting high standards for family-owned businesses. The award is given annually to an outstanding family-owned and operated BBB Member who also exemplifies the ideals of community and civic service. The 2007 winner was DiFebo Hardwood Flooring.

In addition, Chieffo Electric received this year's "Look for the Torch Award".

This award goes to a member that uses the BBB logo in their marketing and advertising and promotes the BBB within their professional community.

The Better Business Bureau (BBB) of Delaware, Inc., a non-profit organization, is one of 130 BBB's across the United States. With the efforts of local BBB's, joined with national and local memberships of leading companies, the BBB promotes the highest ethical relationship between businesses and the public through voluntary self-regulation, consumer and business education, and service excellence. The Better Business Bureau of Delaware handles more than 230,000 instances of service a year, responds to consumer-related business inquiries, credibility checks, and referrals; provides mediation and arbitration services, philanthropic advisory updates, and advertising reviews; and publishes an annual member directory.

Additional BBB information can be referenced at www.delaware.bbb.org.

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